

# 5 • Fundraising & Outreach

One of the responsibilities of the nonprofit board is to ensure the efficient and effective mobilisation of resources to meet the organisation’s mission. This module will focus on the strategic manner in which boards provide leadership in fundraising and stakeholder management through several case examples.

### Learning Outcomes:

Examine fundraising strategies and stakeholder management options and determine directions that ensure organisational sustainability.

 8 Feb 2018 Thursday	 <b>Singapore Institute of Directors</b> 168 Robinson Road #09-06/07 Capital Tower Singapore 068912	
 5.00pm to 9.00pm		

	<b>Children's Cancer Foundation</b>	<b>Community Partner</b> Children's Cancer Foundation (CCF)
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## Featuring...



**Ho Cheng Huat**  
Chairperson  
CCF



**Corinna Lim**  
Executive Director  
Association of  
Women for Action  
and Research  
(AWARE)



**Catherine Loh**  
CEO  
Community  
Foundation  
of Singapore



**Usha Menon**  
Executive Chairman  
UM-MC Asia



**Neo Lay Tin**  
Executive Director  
CCF