

Current Topic

Redesign Business Models Towards Sustainability

Target Audience	: Aspiring, new and current directors, C-suite and senior management of listed companies, and industry professionals.
Date	: 10 February 2021
Time	: 9.00 am to 11.00 am
Venue	: Online Webcast
Cost	: SID Member : S\$60 (excl. GST); S\$64.20 (incl. GST) Non SID Member : S\$90 (excl. GST); S\$96.30 (incl. GST)
CPD	: 2 hours

The economic fallout from Covid-19 and the looming threat of climate change have nudged sustainability up the agendas of many economies around the world. Corporate governance is instrumental to change how businesses are run and can be a main driver of a sustainable economy. Boards have a prime responsibility and strategic influence to transform their businesses toward sustainability and responsible value creation.

This programme is curated to build board directors' expertise in using corporate governance to make sustainability the cornerstone of business decision making. Hear from industry leaders and design thinking practitioners who will share how they have integrated design thinking and sustainability into business thinking. It will provide insights on a range of factors used in the value creation process with a holistic perspective.

Course Objectives

1. Recognise the business value of sustainability.
2. Find out how sustainability can be a leverage in internationalisation
3. Apply design thinking to shape opportunities in sustainability for your organisation.

Programme

8.30 am	Registration
9.00 am	Introduction by SID
9.05 am	Opening by DesignSingapore Council - The Business Value of Sustainability
9.10 am	Using Design Thinking to Kickstart Systemic Change & Creating Business Opportunities with Circular Economy
9.40 am	Sustainability as a Leverage for Internationalisation
10.00 am	Designing End-to-End Packaging Solutions
10.20 am	Panel Discussion
11.00 am	End of Programme

Speakers and Panellists



Anna Lim
Executive Director and SouperChef, The Soup Spoon

Ms Anna Lim is the Executive Director and SouperChef at The Soup Spoon, where is responsible for the day-to-day management and the creation and innovation of soups and product development. Together with her business partners, she conceived The Soup Spoon in 2002, with the goal to be the global soup model and the “Starbucks” of soups. Prior to that, she was a clinical embryologist at the Singapore General Hospital. Ms Lim received the Spirit of Enterprise Award in 2004, and is an advocator of design thinking and healthy cooking.



Sann Carrière
Founder and CEO So Now Asia

Ms Sann Carrière is the founder and CEO of So Now agency, based in the Netherlands, and has been developing her views and tools on the new economy since 2009. She opened the So Now Asia branch in Singapore in 2017. Ms Carrière has a background in cultural, communication and information sciences, and was awarded a postgraduate fellowship in Japan as a part of the Japan Prizewinners Programme for outstanding Dutch graduates. She was cited in TheNextWomen100 list of the top 100 most successful female entrepreneurs in the Netherlands in 2015 and 2016.



Jeffrey Koh
Partner and Director, Chemistry Team

Dr Jeffrey Koh is a Partner and Director of Strategic Ventures at Chemistry Team. He is a transdisciplinary experiential designer who has worked on catwalk and fashion show design, architecture and exhibition design, advertising and gallery curation. Among his clients are Prada, KesselsKramer, the Office for Metropolitan Architecture and Rem Koolhaas. Dr Koh was awarded a BFA from the Aki Academy of Art and Design, Netherlands and an MA from Central Saint Martins, UK. He earned his PhD in Engineering Sciences at the National University of Singapore and was a visiting research scholar at Keio University, Japan as well as a faculty lecturer at the University of New South Wales, Australia.



Ng Pei Kang
Chief Executive Officer

Mr Ng Pei Kang is the CEO of TRIA, an award-winning, sustainable and innovative foodware company. He is an honouree on Eco-Business’s A-list for Sustainability Leadership; and on Tatler’s Gen. T as one of the young leaders who are shaping Asia’s future. He was the former design innovation lead for the global portfolio of Philips TV and Home Theatre System, where he directed R&D activities across Philips Netherlands, Hong Kong and Singapore.

Registration

Please register online at www.sid.org.sg by **4 February 2021**.

Course Enquiries

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Upon successfully enrolling for the course, you are deemed to have read and accepted SID’s Terms and Conditions stated overleaf.

TERMS AND CONDITIONS

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