

Current Topic
Accelerating your Digital Transformation

Target Audience	: Aspiring, new and current directors, senior management and professionals who work closely with boards and on corporate governance
Date	: 6 May 2021
Time	: 9.00 am to 11.00 am
Venue	: The session will be conducted as a live webcast
Cost	: SID Member: S\$60 (excl. GST); S\$64.20 (incl. GST) Non-SID Member: S\$90 (excl. GST); S\$96.30 (incl. GST)
CPD	: 2 hours

A notification email with the webinar link and password will be sent to registered participants 2 working days before the session and upon full payment.

Digital transformation is no longer an option for businesses, but a necessity. According to a PwC survey, up to 70 per cent of transformations fail to achieve their desired goals, either from legacy issues, cost or lack of employee buy-in. Digital transformation is not just about technology and processes, but also on people and culture. By building an innovative culture and setting clear benchmarks, this paves the way for the successful implementation of your organisation's digital transformation. How do you keep your organisation on track and deliver the desired business vision and objectives?

Course Objectives:

1. How to balance your organisation's risk appetite vs your digital transformation?
2. How to achieve a truly intelligent digital enterprise for the future?
3. How to get your entire organisation on board with the transformation?

Programme

8.45 am	Registration
9.00 am	Introduction by SID
9.05 am	Presentation
10.30 am	Panel Discussion /Q&A
11.00 am	End of programme

ABOUT THE SPEAKER



Greg Unsworth
Risk Assurance and Digital Business Leader, PwC Singapore

Mr Greg Unsworth is PwC Singapore's Risk Assurance and Digital Business Leader and previously served as PwC's technology sector leader for the Asia Pacific. He oversees a team of 20 partners and 400 professional staff who help clients manage business risks, enhance governance and controls programmes, comply with regulations and build digital trust. He also serves on the firm's Leadership Team and has significant experience advising clients around digital business initiatives and managing risks. Mr Unsworth is a member of a number of global advisory and editorial committees involved in the development of the firm's industry thought leadership.



Carolyn Chin-Parry
Digital Innovation Leader, PwC Singapore

Ms Carolyn Chin-Parry is Managing Director and Digital Innovation Leader at PwC Singapore. Ms Chin-Parry recently led PwC's Asia Pacific Digital Upskilling Initiative for 84,000 employees in the region. She was awarded Business Role Model of the Year (2020) and IT Woman of the Year (2019) by *Women in IT Awards Asia*. She sits on the Advisory Boards of the NUS Centre on AI Technology for Humankind, Australian Institute of Company Directors, She Loves Data and EGN. Ms Chin-Parry is a former Chief Digital Officer and has led some of the largest transformation projects for multiple industries in Asia-Pacific. She has been featured on various publications, including *The Economist*, *CIO Magazine*, *Channel NewsAsia*, *GovTech*, and *SGInnovate*.



Kwek So Cheer
Partner, Transformation Assurance, PwC Singapore

Mr Kwek So Cheer is a Partner at PwC, where he leads clients in defining and designing digital and technology strategies. Some of these strategies involve the use of emerging technologies such as SAP HANA Cloud, IoT, artificial intelligence, and SD-WAN. Prior to this, Mr Kwek was a Managing Director at Accenture, where he led a major technology account in Shenzhen, China. He also successfully led and delivered the technical architecture for one of Accenture's largest global financial services projects while he was based in Australia

Registration

Please register online at www.sid.org.sg by **4 May**.

Course Enquiries

Email: events@sid.org.sg

Tel: (65) 6422 1188

Fax: (65) 6422 1199

Upon successfully enrolling for the course, you are deemed to have read and accepted SID's Terms and Conditions.