

Current Topic
How to build Trusted Artificial Intelligence

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| Target Audience | : Aspiring, new and current directors, senior management and professionals who work closely with boards and on corporate governance |
| Date | : 10 November 2021 |
| Time | : 9.00 am to 11.00 am |
| Venue | : The session will be conducted as a live webcast |
| Cost | : SID Member: S\$60 (excl. GST); S\$64.20 (incl. GST) Non-SID Member: S\$90 (excl. GST); S\$96.30 (incl. GST) |
| CPD | : 2 hours |

A notification email with the webinar link and password will be sent to registered participants 2 working days before the session and upon full payment.

Rapid innovation and artificial intelligence (AI) are changing the way business is conducted. This session will challenge participants to critically question the potential and role of AI in the evolving future. The module explores first the basic concepts of AI, then goes into practical methods to identify risks of AI implementation. Participants will gain an understanding of the fundamental aspects of creating ethical AI framework, including understanding bias, explainability and data privacy. Sharing of experiences and challenges encountered in the face of a rapidly changing AI-enabled solutions forms part of the learning.

Course Objectives

1. Understand current state of AI and basic concepts
2. Learn about the potential risks and impacts on society of AI and why a trusted AI framework is important.
3. Equip participants with tools and frameworks that can be utilized in the adoption of responsible and trusted AI within the organization.

Programme

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| 9.00 am | Introduction by SID |
| 9.10 am | What is AI? |
| 9.40 am | Why do we talk about AI ethics? |
| 10.15 am | Overview of current regulations and frameworks in Singapore |
| 10.20 am | How to create Trusted AI? |
| 10.50 am | Q&A |
| 11.00 am | End of the session |

ABOUT THE SPEAKERS



David Ashton
Partner
ASEAN Intelligent Automation Lead
Ernst & Young Advisory Pte. Ltd.

David leads EY's Intelligent Automation Center of Excellence in Asia-Pacific, overseeing the build up of EY's internal and external robotics, ML and AI capability in the region.

He has extensive experience throughout the lifecycle of major Robotics, Machine Learning and Global Business Services implementations and has supported clients facing extensive change management and stakeholder engagement challenges. He has been with EY for over ten years and has been based in Asia-Pacific for the last eight – primarily in Mumbai, Shanghai, Manila, Hong Kong and Singapore.



Marie-Claude Ferland
Associate Partner
AI Strategy Lead
Ernst & Young Advisory Pte. Ltd.

Marie-Claude is the AI Strategy leader for EY in APAC. She has more than 15 years of experience related to AI, modelling, financial engineering, risk management and transformation. She advises global companies on their transformation to help leverage data with advanced technologies such as analytics and artificial intelligence to increase data-driven decision making in the financial, government and resource sectors.

Before joining EY, she was leading the APAC solution team at Element AI, a prominent AI startup. Before that, she also worked at Rio Tinto, Deloitte, Barclays Capital and Hydro-Quebec in different roles related to market risks, data analytics and AI strategy.

Marie-Claude holds a bachelor in Electrical Engineering from Polytechnique de Montreal and a master in Financial Engineering from HEC. She is also a CFA member.



Raymond Leong
Associate Partner
Ernst & Young Advisory Pte. Ltd.

Raymond is an Associate Partner in EY's Consulting Practice, with more than 20 years of internal audit and advisory experience. He has extensive experience in the process and application risk domains.

In addition to his career with EY, Raymond was part of the compliance and internal audit function in a large manufacturing MNC with operations in Asia, Europe, and the US. He has also worked as a Business Solutions Consultant in a software company that implements ERP solutions for its clients.

Raymond has conducted advisory and audit services relating to IT audits, cybersecurity assessment, enterprise risk management, corporate governance, internal audit, and data analytics, to both organisations in the public and private sectors.

Registration

Please register online at www.sid.org.sg by **8 November, 12 Noon.**

Course Enquiries

Email: events@sid.org.sg

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Upon successfully enrolling for the course, you are deemed to have read and accepted SID's Terms and Conditions.