

**Listed Entity Director (LED) Programme**  
**Module 4: Stakeholder Engagement**  
**Core Module**

Target Audience	: Aspiring, new and current directors, C-suite and senior management of listed companies
Date	: 13 October 2020
Time	: 9.00 am to 1.00 pm
Venue	: The session will be conducted as a live webcast.
Cost	: SID Member: S\$320 (excl. GST); S\$342.40 (incl. GST) Non-SID Member: S\$480 (excl. GST); S\$513.60 (incl. GST)
CPD	: 4 hours

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Stakeholder engagement is the basis for good corporate governance. This module covers the duties of the board in relation to the range of stakeholders of the enterprise (versus only shareholders). It addresses the regulatory requirements related to sustainability reporting, and stakeholder engagement in the context of the sustainability agenda. It also examines the duties and responsibilities of the board towards shareholders, including corporate reporting, general meetings, investor and media relations, and crisis management.

### **Course Objectives**

1. Understand the importance of prioritising and providing effective organisational accountability to key stakeholders.
2. Highlight the obligations of the board in relation to stakeholder rights, sustainability agenda, and accurate and timely corporate reporting and disclosures.
3. Establish the importance and nature of investor and media relations, and how boards should prepare for and be proactive in responding to crisis situations.

### **Programme**

8.30 am	Registration
9.00 am	Introduction
9.15 am	Stakeholder Management
9.35 am	Corporate Reporting & Disclosure Requirements
9.55 am	Shareholder Rights and Engagement
10.30 am	Break
10.45 am	Investor Relations
11.05 am	Media Relations
11.40 am	Crisis Management
12.05 pm	Panel Discussion
12.45 pm	End of Programme

## Speakers & Panellists



### **Sandy Foo**

**Partner, Capital Markets, Mergers & Acquisitions Practice Group, Rajah & Tann LLP**

Ms Sandy Foo is a partner in the Capital Markets, Mergers & Acquisitions Practice Group of Rajah & Tann Singapore, one of Singapore's (and South East Asia's) largest firm. Effectively bilingual in English and Chinese, she regularly advises on matters relating to SGX-listed companies ranging from mergers & acquisitions, public takeovers, regulatory compliance, capital markets issuances to general corporate matters. She is endorsed as a leading/recommended lawyer in leading legal ranking publications including Chambers Global, Chambers Asia Pacific, IFLR1000, The Legal 500 Asia Pacific and has led on many high profile award-winning transactions in the last 2 decades.



### **Jeannie Ong**

**Executive Advisor**

Ms Jeannie Ong is an Executive Advisor and has held senior positions in a range of industries. She has more than 25 years of experience working with boards to consult on management expertise, communication, brand and marketing. In her corporate roles, she helmed successful initial public offerings and established billion-dollar MTN programmes, share buyback programmes and capital reduction programmes. She was also instrumental in setting up communications, investor relations (IR) and sustainability frameworks of the listed companies. Ms Ong was named Best IR Officer in Singapore by *IR Magazine Awards – South East Asia* for three consecutive years, from 2012 to 2014. She was among the *IR Magazine's* Global Top 25 IROs in 2016 and the IR Global Top 50 IROs list in 2015 and 2014. Ms Ong is currently the Founding Board Member and IR Advisor of AetriaHeath, a healthcare startup in Thailand. She is also a Board of Director of National Arthritis Foundation in Singapore and a Director of Investor Relations Professional Association Singapore (IRPAS). She holds a BSc Economics (Hons) from the University of London, with majors in Economics and Marketing. She is currently pursuing an Advanced Diploma in Healthcare Management and Digital Health at the Singapore Management University.



**Jonathan Kuah**

**Senior Vice President, Head of Investor Relations & Corporate Planning, YTL Starhill Global REIT Management Limited**

Mr Jonathan Kuah is responsible for strategic communication with Unitholders, potential investors, analysts and media as well as corporate planning. He has over 20 years of experience in the financial industry, including 10 years in the real estate industry. Prior to joining the Manager, he spent 5 years with CapitaLand Limited as Vice President of Investor Relations. Jonathan also held corporate banking positions at HSBC and Credit Agricole Corporate & Investment Bank as well as investment analyst positions at various brokerages. Jonathan sits on the Board of Investor Relations Professionals Association (Singapore).



**David Smith**

**Head of Corporate Governance, Asia Pacific  
Aberdeen Standard Investments**

Dr. David Smith is Head of Corporate Governance, a role in which he supports Aberdeen Standard Investments' Asian Equities and Fixed Income Teams through research and engagement. He joined Aberdeen Standard Investments in 2011 from ISS, where he was Head of Asia (ex-Japan) Research.

Dr. Smith has a PhD in corporate governance and an MA in Corporate Strategy and Governance from the University of Nottingham and a BSc in Business Economics from the University of Wales. He is a CFA Charterholder.

## **Registration**

Please register online at [www.sid.org.sg](http://www.sid.org.sg) by **6 Oct 2020**.

## **Course Enquiries**

**Email:** [events@sid.org.sg](mailto:events@sid.org.sg)

**Tel:** (+65) 6422 1188

**Fax:** (+65) 6422 1189

Please register online at [www.sid.org.sg](http://www.sid.org.sg) by 8 Oct 2020.

Upon successfully enrolling for the course, you are deemed to have read and accepted SID's Terms and Conditions.

## **TERMS AND CONDITIONS**

SID's webinars are subject to terms and conditions as set out on our website.