

Business Future Series
BFS 3: Artificial Intelligence (AI) & Ethics for Directors

Target Audience	: Directors and senior management seeking to better understand ethical considerations in the adoption of artificial intelligence (AI) and governance frameworks.
Date	: 22 April 2020
Time	: 9.00 am to 1.00 pm
Venue	: M Hotel Singapore
Cost	: SID Member : S\$450 (excl. GST); S\$481.50 (incl. GST) Non SID Member : S\$620 (excl. GST); S\$663.40 (incl. GST)
CPD	: 4 hours

Rapid innovation and AI are changing the way business is conducted. This interactive session challenges directors to critically question the role of AI in the evolving future and how to think about ethics to ensure a positive outcome for all. The module explores practical methods to address concerns of ethical AI implementation and fair use of data. Participants will gain an understanding of the fundamental aspects of creating ethical AI including understanding bias, explainability and data privacy. This session will be backed up by a panel discussion to identify how organisations are tackling these issues.

Course Objectives

1. Understand what ethical implementation of AI implies.
2. Learn about the potential impact on society when ethical considerations are not used in AI development.
3. Equip participants with tools and frameworks that can be utilised in the adoption of fair and ethical AI within the organisation.

Programme

8.30 am	Registration
9.00 am	Introduction by SID
9.05 am	Introduction to ethics in AI-driven decision-making
10.30 am	Break
11.00 am	Tools and methods for governing AI
12.00 pm	Panel discussion: Finding the balance between innovation and governance
12.30 pm	Questions & Answers
1.00 pm	End of Programme (Lunch provided)

Speakers & Panellists



David Ashton
Partner
ASEAN Intelligent Automation Lead
Ernst & Young Advisory Pte. Ltd.

David leads EY's Intelligent Automation Center of Excellence in Asia-Pacific, overseeing the build up of EY's internal and external robotics, ML and AI capability in the region.

He has extensive experience throughout the lifecycle of major Robotics, Machine Learning and Global Business Services implementations and has supported clients facing extensive change management and stakeholder engagement challenges

He has been with EY for over ten years and has been based in Asia-Pacific for the last eight – primarily in Mumbai, Shanghai, Manila, Hong Kong and Singapore.



Kirsten Kerrigan
Manager
ASEAN Intelligent Automation COE
Ernst & Young Advisory Pte. Ltd.

Kirsten is a member of the intelligent automation center of excellence in Singapore, responsible for leading the solution in ASEAN. Her focus is on the emerging technology ecosystem including AI, ML and blockchain. Her background is based in data analytics, big data and AI solution design.

Registration

Please register online at www.sid.org.sg by **17 April 2020**.

Course Enquiries

Email : events@sid.org.sg
Tel : (+65) 6422 1188
Fax : (+65) 6422 1199

Upon successfully enrolling for the course, you are deemed to have read and accepted SID's Terms and Conditions stated overleaf.

TERMS AND CONDITIONS FOR SID COURSES/EVENTS

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to changes these terms and conditions without notice.

COURSE/EVENT REGISTRATION

A participant is successfully enrolled for the course/event once an invoice is generated.

NO CANCELLATION

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

NO-SHOW

There will be strictly no refund of fees for no-show.

REQUEST FOR REPLACEMENT OR DEFERMENT

Where a participant cannot attend a course, he/she may request to send a replacement or defer the course subject to the following conditions:

1. Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.
2. Participants who need to defer a registered course to a later date may update SID via email (events@sid.org.sg). Deferment is only allowed for half-day and full-day courses run by SID. Request for deferment is free of charge if it is made at least 10 working days prior to the registered course date. A deferment fee will be charged if less than 10 working days' notice is given. Deferment fees are \$50 for half-day and \$100 for full-day courses. We allow up to **two** deferments per course, after which participants are required to make a new registration for the course.

CANCELLATION OF COURSE/EVENT BY SID

SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable efforts to notify participants of changes, should they happen.

If SID cancels a course, a full refund will be made to the participants.

CPD HOURS & CERTIFICATE OF ATTENDANCE

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form only at the end of the event.

CAR PARK COUPONS

Complimentary car park coupons, where available, are given on a first-come-first-served basis.

PAYMENT POLICY AND OPTIONS

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

1. Online Payment
Log in to your account at www.sid.org.sg
Select invoice to pay at "My Open Invoices".
2. Cheque Payment
Payable to: Singapore Institute of Directors (please quote invoice number behind the cheque)
Mail to: 168 Robinson Road, #11-03, Capital Tower, Singapore 068912
Attention to: Finance Department
3. Telegraphic Transfer
Bank Name: DBS Bank Limited
Branch: Raffles Place Branch
Bank Code: 7171
Beneficiary Name: Singapore Institute of Directors Account Number: 048-016620-2
Swift Code: dbsssgsg
Reference: Please quote invoice number
(Note: All bank charges are to be borne by the applicant)