

## Business Future Series

### BFS 3: Artificial Intelligence (AI) & Ethics for Directors

Target Audience	: Directors and senior management seeking to better understand ethical considerations in the adoption of artificial intelligence (AI) and governance frameworks.
Date	: 16 September 2020
Time	: 9.00 am to 1.00 pm
Venue	: M Hotel Singapore
Cost	: SID Member : S\$450 (excl. GST); S\$481.50 (incl. GST) Non SID Member : S\$620 (excl. GST); S\$663.40 (incl. GST)
CPD	: 4 hours

Rapid innovation and AI are changing the way business is conducted. This interactive session challenges directors to critically question the role of AI in the evolving future and how to think about ethics to ensure a positive outcome for all. The module explores practical methods to address concerns of ethical AI implementation and fair use of data. Participants will gain an understanding of the fundamental aspects of creating ethical AI including understanding bias, explainability and data privacy. This session will be backed up by a panel discussion to identify how organisations are tackling these issues.

#### Course Objectives

1. Understand what ethical implementation of AI implies.
2. Learn about the potential impact on society when ethical considerations are not used in AI development.
3. Equip participants with tools and frameworks that can be utilised in the adoption of fair and ethical AI within the organisation.

#### Programme

8.30 am	Registration
9.00 am	Introduction by SID
9.05 am	Introduction to ethics in AI-driven decision-making
10.30 am	Break
11.00 am	Tools and methods for governing AI
12.00 pm	Panel discussion: Finding the balance between innovation and governance
12.30 pm	Questions & Answers
1.00 pm	End of Programme (Lunch provided)

## Speakers & Panellists



David Ashton  
Partner  
ASEAN Intelligent Automation Lead  
Ernst & Young Advisory Pte. Ltd.

David leads EY's Intelligent Automation Center of Excellence in Asia-Pacific, overseeing the build up of EY's internal and external robotics, ML and AI capability in the region.

He has extensive experience throughout the lifecycle of major Robotics, Machine Learning and Global Business Services implementations and has supported clients facing extensive change management and stakeholder engagement challenges

He has been with EY for over ten years and has been based in Asia-Pacific for the last eight – primarily in Mumbai, Shanghai, Manila, Hong Kong and Singapore.



Kirsten Kerrigan  
Manager  
ASEAN Intelligent Automation COE  
Ernst & Young Advisory Pte. Ltd.

Kirsten is a member of the intelligent automation center of excellence in Singapore, responsible for leading the solution in ASEAN. Her focus is on the emerging technology ecosystem including AI, ML and blockchain. Her background is based in data analytics, big data and AI solution design.

## Registration

Please register online at [www.sid.org.sg](http://www.sid.org.sg) by **11 September 2020, 12 noon.**

## Course Enquiries

**Email** : [events@sid.org.sg](mailto:events@sid.org.sg)  
**Tel** : (+65) 6422 1188  
**Fax** : (+65) 6422 1199

*Upon successfully enrolling for the course, you are deemed to have read and accepted SID's Terms and Conditions stated overleaf.*

## **TERMS AND CONDITIONS FOR SID COURSES/EVENTS**

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to changes these terms and conditions without notice.

### **COURSE/EVENT REGISTRATION**

A participant is successfully enrolled for the course/event once an invoice is generated.

### **NO CANCELLATION**

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

### **NO-SHOW**

There will be strictly no refund of fees for no-show.

### **REQUEST FOR REPLACEMENT OR DEFERMENT**

Where a participant cannot attend a course, he/she may request to send a replacement or defer the course subject to the following conditions:

1. Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.
2. Deferment of a course to the next scheduled date (for same course) is subject to at least 10 working days prior notice in writing. Deferment is only allowed for half day and full day courses run by SID. An administration fee for each deferment of S\$50 (for half day course) and S\$100 (for full day course) shall apply.

### **CANCELLATION OF COURSE/EVENT BY SID**

SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable efforts to notify participants of changes, should they happen.

If SID cancels a course, a full refund will be made to the participants.

### **CPD HOURS & CERTIFICATE OF ATTENDANCE**

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form only at the end of the event.

### **CAR PARK COUPONS**

Complimentary car park coupons, where available, are given on a first-come-first-served basis.

## **PAYMENT POLICY AND OPTIONS**

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

1. Online Payment  
Log in to your account at [www.sid.org.sg](http://www.sid.org.sg)  
Select invoice to pay at "My Open Invoices".
  
2. Cheque Payment  
Payable to: Singapore Institute of Directors (please quote invoice number behind the cheque)  
Mail to: 168 Robinson Road, #11-03, Capital Tower, Singapore 068912  
Attention to: Finance Department
  
3. Telegraphic Transfer  
Bank Name: DBS Bank Limited  
Branch: Raffles Place Branch  
Bank Code: 7171  
Beneficiary Name: Singapore Institute of Directors Account Number: 048-016620-2  
Swift Code: dbsssgsg  
Reference: Please quote invoice number  
(Note: All bank charges are to be borne by the applicant)