

**Listed Entity Director (LED) Programme**  
**Module 4: Stakeholder Engagement**  
**Core Module**

Target Audience	: Aspiring, new and current directors, C-suite and senior management of listed companies
Date	: 11 Oct 2019
Time	: 9.00 am to 1.00 pm
Venue	: Marina Mandarin Hotel
Cost	: SID Member : S\$420 (excl. GST); S\$449.40 (incl. GST) Non SID Member : S\$580 (excl. GST); S\$620.60 (incl. GST)
CPD	: 4 hours

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Stakeholder engagement is the basis for good corporate governance. It plays a critical role in building support for the company's initiatives. This module aims to instil an appreciation of the range of stakeholders of the enterprise and covers the duties of the board in relation to these stakeholders.

**Course Objectives**

1. Understand the importance of providing effective organisational accountability to key stakeholders.
2. Know the obligations of the board in relation to stakeholder rights and sustainability agenda, and providing accurate and timely corporate reporting and disclosures.
3. Appreciate the importance and nature of investor and media relations, and how to prepare for and be proactive in responding to crises.

**Programme**

8.30 am	Registration
9.00 am	Introduction
9.15 am	Corporate Reporting
9.35 am	Stakeholder Management
9.55 am	Shareholder Rights and Engagement
10.30 am	Break
10.45 am	Investor Relations
11.05 am	Media Relations
11.40 am	Crisis Management
12.05 pm	Panel Discussion
12.45 pm	End of Programme (Lunch provided)

## Speakers & Panellists



**Sandy Foo**  
**Partner, Capital Markets, Mergers & Acquisitions Practice Group,**  
**Rajah & Tann LLP**

Ms Sandy Foo is a partner in the Capital Markets, Mergers & Acquisitions Practice Group of Rajah & Tann Singapore. Sandy graduated from the National University of Singapore in 1996 and was admitted as an Advocate and Solicitor of the Supreme Court of Singapore in 1997. She has over 20 years of experience under her belt and regularly advises on matters relating to SGX-listed companies ranging from mergers & acquisitions, public takeovers, regulatory compliance, capital markets issuances to general corporate matters.



**Jeannie Ong**  
**Executive Coach/Consultant**

Ms Jeannie Ong is an Executive Coach/Consultant having held senior positions in diverse industries in Singapore and beyond, with more than 25 years of experience working with Boards of Directors to provide management expertise, communication, brand and marketing advisory, drive growth and transformation.

In her corporate roles, Jeannie has helmed successful IPOs, established billion dollar MTN program, share buy back program and capital reduction program. She was also instrumental in setting up Communications, IR framework and the Corporate Identity of the companies. As a testament of her commercial acumen, Jeannie was promoted to a C-Suite Executive role in 2013, making her the first female C-Suite Executive at her last Company.

In IR, Jeannie was recognised as the Best IR Officer in Singapore by IR Magazine Awards – South East Asia thrice consecutively from 2012 to 2014. She was among the IR Magazine's Global Top 25 IROs in 2016 and the IR Global Top 50 IROs list in 2015 and 2014.

Jeannie is a Board of Director of IRPAS and was the first Singaporean IRO to make it to the C-Suite in a large cap listed company in Singapore.

Jeannie holds a BSc Economics (Hons) from the University of London, majoring in Economics and Marketing.



**Jonathan Kuah**  
**Senior Vice President, Head of Investor Relations & Corporate**  
**Planning, YTL Starhill Global REIT Management Limited**

Mr Jonathan Kuah is responsible for strategic communication with Unitholders, potential investors, analysts and media as well as corporate planning. He has over 20 years of experience in the financial industry, including 10 years in the real estate industry. Prior to joining the Manager, he spent 5 years with CapitaLand Limited as Vice President of Investor Relations. Jonathan also held corporate banking positions at HSBC and Credit Agricole Corporate & Investment Bank as well as investment analyst positions at various brokerages. Jonathan sits on the Board of Investor Relations Professionals Association (Singapore).



**David Smith**  
**Head of Corporate Governance, Asia Pacific**  
**Aberdeen Standard Investments**

Dr. David Smith is Head of Corporate Governance, a role in which he supports Aberdeen Standard Investments' Asian Equities and Fixed Income Teams through research and engagement. David joined Aberdeen Standard Investments in 2011 from ISS, where he was Head of Asia (ex-Japan) Research.

David has a PhD in corporate governance and an MA in Corporate Strategy and Governance from the University of Nottingham and a BSc in Business Economics from the University of Wales. He is a CFA Charterholder.

**Registration**

Please register online at [www.sid.org.sg](http://www.sid.org.sg) by **8 Oct 2019**.

**Course Enquiries**

**Email:** [events@sid.org.sg](mailto:events@sid.org.sg)

**Tel:** (+65) 6422 1188

**Fax:** (+65) 6422 1189

Please register online at [www.sid.org.sg](http://www.sid.org.sg) by 8 Oct 2019.

*Upon successfully enrolling for the course, you are deemed to have read and accepted SID's Terms and Conditions stated overleaf.*

## **TERMS AND CONDITIONS FOR SID COURSES/EVENTS**

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to changes these terms and conditions without notice.

### **COURSE/EVENT REGISTRATION**

A participant is successfully enrolled for the course/event once an invoice is generated.

### **NO CANCELLATION**

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

### **NO-SHOW**

There will be strictly no refund of fees for no-show.

### **REQUEST FOR REPLACEMENT OR DEFERMENT**

Where a participant cannot attend a course, he/she may request to send a replacement or defer the course subject to the following conditions:

1. Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.
2. Deferment of a course to the next scheduled date (for same course) is subject to at least 10 working days prior notice in writing. Deferment is only allowed for half day and full day courses run by SID. An administration fee for each deferment of S\$50 (for half day course) and S\$100 (for full day course) shall apply.

### **CANCELLATION OF COURSE/EVENT BY SID**

SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable efforts to notify participants of changes, should they happen. If SID cancels a course, a full refund will be made to the participants.

### **CPD HOURS & CERTIFICATE OF ATTENDANCE**

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form only at the end of the event.

### **CAR PARK COUPONS**

Complimentary car park coupons, where available, are given on a first-come-first-served basis.

### **PAYMENT POLICY AND OPTIONS**

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

1. Online Payment  
Log in to your account at [www.sid.org.sg](http://www.sid.org.sg)  
Select invoice to pay at "My Open Invoices".
2. Cheque Payment  
Payable to: Singapore Institute of Directors (please quote invoice number behind the cheque)  
Mail to: 168 Robinson Road, #11-03, Capital Tower, Singapore 068912  
Attention to: Finance Department
3. Telegraphic Transfer  
Bank Name: DBS Bank Limited  
Branch: 048  
Bank Code: 7171  
Bank Account No: 048-016620-2  
Swift Code: dbsssgsg  
Beneficiary Name: Singapore Institute of Directors  
Reference: *(Please quote invoice number)*

Note:

1. All bank charges are to be borne by the applicant.
2. For queries on billing, please call SID Accounts Department (T: 6422 1182).

