

**Listed Entity Directors (LED) Programme**  
**Module 4: Stakeholder Engagement (PM Session)**  
**Core Module**

Organised by:	Singapore Institute of Directors
Designed for:	Aspiring and current directors, C-suite and senior management of listed companies
Date:	<b>Tuesday, 9 Oct 2018</b> (Inclusive of lunch)
Venue:	<b>Marina Mandarin Hotel Singapore, Libra Room</b>
Time:	<b>1.30 pm to 5.30 pm (CPD: 4 hours)</b>
SID Member:	S\$420 (excl. GST); S\$449.40 (incl. GST)
Non-SID Member:	S\$580 (excl. GST); S\$620.60 (incl. GST)

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Identifying and recognizing the key stakeholders of the company ensure the company's ability to prioritise and provide effective organisational accountability.

Stakeholder engagement plays a critical role in building support for the initiatives of the company. In that light, this module aims to instill an appreciation of the range of stakeholders of the enterprise and the strategies to engage them productively.

It highlights the obligations of the board in relation to stakeholder rights, sustainability agenda and accurate and timely corporate reporting and disclosures. There is also a focus on the importance and nature of investor and media relations and how boards should prepare and be proactive in responding in crisis situations.

**Programme**

12.30 pm	Registration/Networking Lunch
1.30 pm	Introduction
1.45 pm	Corporate Reporting
2.15 pm	Stakeholder Management
2.35 pm	Shareholder Rights and Engagement
3.00 pm	Coffee Break
3.15 pm	Investor Relations
3.35 pm	Media Relations
4.05 pm	Crisis Management
4.30 pm	Panel Discussion/Wrap Up
5.15 pm	End of Programme

## **Speakers & Panel**



**Chia Hui Kheng**  
**Managing Director & Head of Singapore, Citigate Dewe Rogerson**

Ms Chia Hui Kheng is Managing Director and Head of the Singapore operations at Citigate Dewe Rogerson and has more than 18 years' experience in journalism and communications. She has established a strong track record in advising clients for listed and non-listed companies across diverse sectors, providing strategic counsel in crisis management, stakeholder communications, media relations, investor relations and financial transactions.

As one of the most experienced IPO/investor relations consultants in Singapore, Hui Kheng has managed the marketing and communications aspects of numerous transactions and oversaw investor relations for a wide portfolio of companies listed on the Singapore Exchange. Some of her current and past clients include State Street, Wilmar International, Lonza, China Aviation Oil (Singapore) Corporation, Frasers Logistics and Industrial Trust, EC World REIT and NetLink NBN Trust. She also worked on the combination of Ascendas, JIH, Singbridge and Surbana.

Prior to joining CDR, Hui Kheng was Executive Editor at Channel NewsAsia and responsible for the channel's coverage of business news in Singapore. She was also a broadcast journalist with Channel NewsAsia and reporter at Singapore's Chinese daily Lianhe Zaobao.

Hui Kheng holds a Bachelor of Communication Studies (Hons) degree from the Nanyang Technological University in Singapore and an MBA from the University of Manchester.



**Cherine Fok**  
**Director, Sustainability Services, KPMG Singapore**

Ms Cherine Fok is the Director of Sustainability Services for both KPMG Singapore and Indonesia. Cherine has more than 10 years of experience in numerous accounting and advisory projects that promote initiatives for sustainable development. In addition to green finance projects, Cherine also specialises in corporate sustainability strategies, implementation, monitoring and reporting of social and environmental initiatives.

Cherine advises public companies from a range of sectors on developing their sustainability governance structure, sustainability programmes, materiality and stakeholder engagement processes, and sustainability report to align with local regulations and global frameworks. She was also the project lead to assist City Developments Limited in issuing Singapore's first green bond. Cherine is currently developing a Sustainable Finance Action Plan for one of the largest sector banks in Indonesia.

Cherine also dedicates time to increase awareness in the sustainability space by conducting trainings on sustainability and sustainability reporting and leading dialogues with leading accredited KPMG network partners. Cherine actively participates in various sustainability events and lectures as speaker or moderator, such as at the NUS Business School Alumni Association Talk on Professional Ethics & Corporate Governance. She is the lead author from KPMG for the Sustainability Guide for Boards, a publication in collaboration with SID and the SGX to enhance Board leadership and governance on organisational sustainability.



**Ian Hong**  
**Head, Sustainability Services, KPMG Singapore**

Mr Ian Hong has over 18 years of financial audit experience and leads the KPMG Singapore Sustainability Services team. He advises prominent companies from a range of sectors and engages various stakeholders on governance, management and monitoring of sustainability issues including development of sustainability governance structure, stakeholder management, sustainability programmes, materiality process and sustainability reporting.

Ian is a committee member of the Singapore Institute of Directors' Sustainability Council and the Institute of Singapore Chartered Accountants Corporate Reporting Council, which has been tasked to increase the awareness and quality of sustainability reporting in Singapore. He sits on the assessment committees for the Singapore Environmental Achievement Awards and the Singapore Apex CSR Awards to assess and provide recommendations on a range of sustainability solutions and best practices. Ian contributes to sustainability thought leadership and publications and is a regular presenter and panellist at global and regional conferences organised by regulators, professional bodies and industry associations, including Singapore Institute of Investors (SID), Singapore Exchange (SGX), Global Compact Network of Singapore (GCSN), Singapore Institute of International Affairs (SIIA), the Ministry of Foreign Affairs, Chartered Accountants Australia and New Zealand (CANNZ) and the Association of Southeast Asian Nations (ASEAN).



**Lee Suan Hiang**  
**Chairman, Anacle Systems**

**Mr Lee Suan Hiang** had a varied career in public service as Deputy MD of Economic Development Board and CEO of SPRING Singapore, National Productivity Board, Singapore Institute of Standards and Industrial Research and National Arts Council. He was also Chairman of PSB Corporation and the Singapore Note and Coin Advisory Committee; and Deputy Chairman of Old Parliament House Ltd and International Federation of Arts Councils & Cultural Agencies. He is currently President of EDB Society, Chairman of Anacle Systems and Global Cultural Alliance, and an independent director of several listed companies.

He was awarded the National Day Public Administration Gold Medal, World Academy of Productivity Science Award, World SME Association Award, JETRO Award (Japan), Chevalier de l'Ordre des Arts et Lettres (France) and NTUC Friend of Labour Award.



**Dr. David Smith**  
**Head of Corporate Governance, Asia Pacific**  
**Aberdeen Standard Investments**

Dr. David Smith is Head of Corporate Governance, a role in which he supports Aberdeen Standard Investments' Asian Equities and Fixed Income Teams through research and engagement. David joined Aberdeen Standard Investments in 2011 from ISS, where he was Head of Asia (ex-Japan) Research.

David has a PhD in corporate governance and an MA in Corporate Strategy and Governance from the University of Nottingham and a BSc in Business Economics from the University of Wales. He is a CFA Charterholder.



**Constant Van Aerschot**  
**Executive Director, Business Council for Sustainable Development Singapore**

In 2013, Mr Constant Van Aerschot set up the BCSD Singapore, an affiliated organisation to the World Business Council for Sustainable Development (WBCSD), a global CEO-led membership organisation with combined revenues of US\$5.8 trillion. As a collaboration platform we bring together businesses to accelerate the transition to a sustainable world.

Constant is an expert at embedding sustainability in business strategy, decision making and operations. He provides Members with practical tools, methodologies and knowhow for better decision making related to natural and social capitals. He engages in national and regional advocacy activities and provides high-level networking opportunities for Members.

Former VP Public Affairs & Sustainable Development at LafargeHolcim, he led the Group's strategy on sustainable construction, overseeing green building and product certifications globally. Prior to this, he was corporate strategy analyst at Alcatel-Lucent and a practicing civil engineer for 10 years, mainly with ARUP.

While at LafargeHolcim, Constant was appointed to the Board of a research Foundation and to the Board of a United Nation's public-private sector initiative.

Constant holds a Masters of Civil Engineering (ETH Zürich), an MBA (Cranfield University, UK) and an Executive Diploma of Directorship (SMU-SID, Singapore).

### **Registration**

Please register online at [www.sid.org.sg](http://www.sid.org.sg) by **2 Oct 2018**. Should you require assistance, contact us at:

The Secretariat  
Tel: 6422 1188  
Fax: 6422 1199

### **TERMS AND CONDITIONS FOR SID COURSES/EVENTS**

SID's courses and events are subject to terms and conditions as set out below. The Institute reserves the right to changes these terms and conditions without notice.

#### **COURSE/EVENT REGISTRATION**

A participant is successfully enrolled for the course/event once an invoice is generated.

#### **NO CANCELLATION**

There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

#### **NO-SHOW**

There will be strictly no refund of fees for no-show.

#### **REQUEST FOR REPLACEMENT OR DEFERMENT**

Where a participant cannot attend a course, he/she may request to send a replacement or defer the course subject to the following conditions:

1. Replacement of a participant is subject to at least 5 working days prior notice in writing. In the case whereby a SID member participant is replaced by a non-member, a top-up fee will be levied. No refund will be made if a non-member participant is replaced by a member.

2. Deferment of a course to the next scheduled date (for same course) is subject to at least 10 working days prior notice in writing. Deferment is only allowed for half day and full day courses run by SID. An administration fee for each deferment of S\$50 (for half day course) and S\$100 (for full day course) shall apply.

### **CANCELLATION OF COURSE/EVENT BY SID**

SID will exercise all possible care to run the confirmed courses. However, in the event of unforeseen circumstances or low enrolment, SID reserves the right to cancel or defer the course/event, and/or to change venue, speaker, course date and fees. SID will make all reasonable efforts to notify participants of changes, should they happen.

If SID cancels a course, a full refund will be made to the participants.

### **CPD HOURS & CERTIFICATE OF ATTENDANCE**

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form only at the end of the event.

### **CAR PARK COUPONS**

Complimentary car park coupons, where available, are given on a first-come-first-served basis.

### **PAYMENT POLICY AND OPTIONS**

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

1. Online Payment  
Log in to your account at [www.sid.org.sg](http://www.sid.org.sg)  
Select invoice to pay at "My Open Invoices".
2. Cheque Payment  
Payable to: Singapore Institute of Directors (please quote invoice number behind the cheque)  
Mail to: 168 Robinson Road, #09-06, Capital Tower, Singapore 068912  
Attention to: Finance Department
3. Telegraphic Transfer  
Bank Name: DBS Bank Limited  
Branch: Raffles Place Branch  
Bank Code: 7171  
Beneficiary Name: Singapore Institute of Directors Account Number: 048-016620-2  
Swift Code: dbsssgsg  
Reference: Please quote invoice number  
(Note: All bank charges are to be borne by the applicant)