

## **SID Directors Conference 2018**

# **Rebooting GLOBALISATION and Governance In an Era of Disruption**

The must-attend one-day annual conference for directors and business leaders

Friday, 7 September 2018  
9.00 am to 4.30 pm

Marina Bay Sands, Sands Grand Ballroom

Supported by:



SID's flagship conference has grown to be a much-anticipated event for directors and corporate leaders to learn about and share the latest trends and thinking, to help their companies create value. This year's conference will explore the good, the bad and the ugly aspects of globalisation. It will debate how governments and regulators are shaping the new world order, and how companies and their boards can respond to the challenges and opportunities presented by the ensuing disruption.

Register online at [www.sid.org.sg/conference2018](http://www.sid.org.sg/conference2018)

## Conference Programme

0800 Registration

0900 **Welcome Address**  
Mr Willie Cheng, Chairman, SID

**Guest of Honour's Address**  
Ms Indranee Rajah  
Minister in the Prime Minister's Office  
Second Minister for Finance and Education

### **Presentation of Awards to Winners of the 2nd Singapore Sustainability Reporting Awards**

0930 **Keynote 1**  
**Business: A Force for Good or Bad in a Globalised World?**  
Prof Ilian Mihov, Dean and Professor of Economics, INSEAD

The strained relationship between business and society has been increasing over the past two decades. Brute capitalism and corporate scandals have sent measures of trust in business falling below 30 per cent in many countries. At the same time, billions of people have much better living standards than before, due in no small part to businesses providing much needed goods and services.

How can we reconcile the positive influence of business on economic development with the rise of tension and mistrust between business and society? Professor Mihov, an expert in macroeconomics and adviser to corporations and governments, will delve into the role of business in creating and solving the big challenges that the world is facing today. He will look at how governance practices can steer business towards finding solutions and creating business models that strike a balance between economic progress and social well-being.

0950 **Panel: Globalisation 2.0: Implications and Role for Asia leaders**  
We are entering a new phase of economic, social and political development. Cross-border trade and the rise of the Internet have changed the structure of how we live, work and play. In the last decade, however, the global financial crisis, digital disruption, Brexit, the Trump presidency, and the rise of nationalist and populist movements around the world have led to a rethink on the benefits and effects of globalisation.

Are we entering an era of de-globalisation or is this a disruptive phase of globalisation? A distinguished panel of international experts and corporate leaders will discuss how Asia's political and corporate leaders should respond to the challenges of globalisation and its re-orientation.

**Moderator:** Prof Tommy Koh, Ambassador-at-Large, Ministry of Foreign Affairs  
**Panellists:** Mr Ho Kwon Ping, Founder and Executive Chairman, Banyan Tree Holdings  
Prof Ilian Mihov, Dean and Professor of Economics, INSEAD  
Mr Chandran Nair, Founder and CEO, Global Institute for Tomorrow  
Dr Sally Uren, Chief Executive, Forum for the Future

1050 Networking Coffee Break

### **Global Gallery Opens**

1120 **Keynote 2**  
**One World, One Company. The Need to Build Truly Global Companies in the 21st Century**  
Mr Fredrik Haren,  
*Founder, interesting.org*

Companies, whether big or small, increasingly have to be more global in the way they conduct business.

World-renowned inspirational speaker Fredrik Haren will share on how some of the most successful companies have been able to make the transition to going global. He will discuss “the global divide” (the gap between thriving and struggling companies) and the lessons learnt from those who crossed the divide and those who did not.

1140 **Panel: Competing Internationally: How Should Boards Respond?**  
Competing in the Globalisation 2.0 economy presents many challenges for large and small corporations. Among the considerations are navigating the complex web of trade agreements, adapting to e-commerce and other disruptive technologies, managing a new millennial workforce, engaging a borderless community, and protecting the environment.

A panel of public leaders and experts will discuss how companies and their boards can continue to compete successfully in this rapidly changing marketplace.

**Moderator:** Ms Teo Lay Lim, Senior Managing Director, ASEAN, Accenture  
**Panellists:** Mr Ho Meng Kit, CEO, Singapore Business Federation  
Ms Lucy Nottingham, Director, Global Risk Center, Marsh & McLennan Companies  
Mr Sunny Verghese, Co-founder and Group CEO, Olam International  
Mr Naoki Wakai, President and CEO, NTT Singapore

1240 **Networking Lunch**

1400

### **Breakout Session 1A**

#### **Belt Road Initiative: Who Benefits and How?**

China's President Xi Jinping first outlined his vision for a modern-day Silk Road in 2013. Since then, he has sought to assure the international community about China's support for the multilateral trading system, liberalisation of investments and greater transparency.

The Belt Road initiative has been dubbed by some as China's version of Globalisation 2.0. The massive collection of infrastructure initiatives that could funnel investments well over US\$500 billion into over 60 countries over the next five years. What are the implications, challenges and opportunities for companies in Singapore and the region amidst all these promises?

**Moderator:** Mr Yang Yuelin, Deputy Group Managing Director, IMC Industrial Group

**Panellists:** Dr Hans-Paul Buerkner, Chairman, The Boston Consulting Group  
Mr Lin Jie, Founder and President, Worldwide Logistics Group  
Mr Kurt Wee, President, Association of Small and Medium Enterprises  
Mr Wong Heang Fine, Group CEO, Surbana Jurong

### **Breakout Session 1B**

#### **ASEAN Integration: Is the Regional Economic Community a Myth or Reality?**

The establishment of the ASEAN Economic Community (AEC) in 2015 is a major milestone in the regional economic integration agenda in ASEAN. With a population of 622 million and a market value of US\$2.6 trillion, the ASEAN economy has huge potential.

Regional economic integration can boost regional stability and increase the competitiveness of the regional bloc. A stronger regional economy in turn would help build infrastructure and reduce poverty. What are the specific challenges and opportunities of economic integration and how can businesses facilitate and benefit from greater economic cooperation?

**Moderator:** Ambassador Ong Keng Yong, Executive Deputy Chairman, S. Rajaratnam School of International Studies

**Panellists:** Tan Sri Dato Dr Mohd Munir Abdul Majid, President, ASEAN Business Club  
Mr Frederick Chin, MD and Head of Group Wholesale Banking, United Overseas Bank  
Mr Douglas Foo, Founder and Chairman, Sakae Holdings  
Mr Eduardo Ramos-Gomez, Partner, Duane Morris LLP  
Mr Panote Sirivadhanabhakdi, Group CEO, Frasers Property

1500

Networking Coffee Break

1530

**Breakout Session 2A:**

**International Directorship: How can Boards and Directors Cross Borders Effectively?**

As companies expand beyond borders and become international, corporate boards have to grapple with the complexities and issues of operating in a global environment. Board diversity goes beyond gender and age, to include directors who understand the issues involved in going international and specifically, the various geographies in which the company operates. However, an international board brings with it challenges such as distance and cultural fit.

This session will discuss what it takes to be an international board member, and the challenges and rewards of transiting to an effective international board.

**Moderator:** Mr Alain Deniau, Partner, Global Board and CEO Practice, Heidrick & Struggles

**Panellists:** Ms Aliza Knox, Head of Asia Pacific, Cloudflare  
Mr Frank Lavin, Chairman and CEO, Export Now  
Mr Colin Low, Chairman, Singapore Investment Development Corporation  
Ms Tan Yen Yen, President, Vodafone Global Enterprise

**Breakout Session 2B**

**International NGOs: How are They Contributing to or Impeding Globalisation 2.0?**

A main focus for international non-governmental organisations (NGOs) historically has been to provide relief and development aid to developing countries. The provision of clean water, education, and health and social services to communities in need are among the mandate. International NGOs often advocate for greater equality and more sustainable development, in their day-to-day operations, sometimes in conflict with local authorities.

How have the roles of international NGOs changed with Globalisation 2.0, and how have they contributed to changing the agenda of international development?

**Moderator:** Ms Melissa Kwee, CEO, National Volunteer & Philanthropy Centre

**Panellists:** Ms Vicky Bowman, Director, Myanmar Centre for Responsible Business  
Mr Jack Sim, Founder, World Toilet Organization and BoP Hub  
Mr Dorjee Sun, Project Manager, Perlin.net  
Ms Jean Tan, Executive Director, Singapore International Foundation

1630 **Exhibition and Programme End**