

CURRENT TOPIC

Harnessing Data and Artificial Intelligence in the Digital Economy

Date	:	Friday, 9 Feb 2018
Time	:	9.00 am to 11.00 am (Registration starts at 8.15 am; Breakfast provided)
Venue	:	Level 9, Capital Tower, 168 Robinson Road, Singapore 068912
Cost	:	Member - \$60 (Excl. GST) / \$64.20 (Incl. GST) Non-Member - \$90 (Excl. GST) / \$96.30 (Incl. GST)
CPD	:	2 hours

Programme Outline:

The advent of social media and mobile telephony associated with ever-increasing online activities, such as online shopping, e-banking and content sharing have led to the emergence of Digital Economy in Singapore leveraging on Data Analytics and Artificial Intelligence. While Singapore is transforming into a new economy, it is crucial to foster an environment whereby business, consumers and other stakeholders have developed trust and confidence in sharing and using difference sources of data including personal data.

At this forum you will gain insight on the potential value of AI and the business opportunities and competitive advantage that may arise from disruptive business model through good data governance and responsible use of personal data.

Programme:

8.15am	Registration and Networking Breakfast
9.00am	Welcome by SID
9.05am	Opening Remarks and Keynote Address by Deputy Commissioner, Mr Yeong Zee Kin <i>- Harnessing Data and Artificial Intelligence in the Digital Economy</i>
9.30am	Panel Discussion: Governing Data through Design Moderator: Prof Simon Chesterman, Dean, Faculty of Law, National University of Singapore Panellists: 1. Mr Yeong Zee Kin, Deputy Commissioner, Personal Data Protection Commission 2. Mr Lam Chee Kin, Managing Director & Head, Group Legal, Compliance & Secretariat, DBS Bank Ltd 3. Mr Lim Chin Hu, Managing Partner, Stream Global 4. Mr Oliver Tan, Co-Founder & CEO, ViSenze
10.30am	Q & A
10.55am	Closing Remarks & Feedback

About the Speakers



Mr Yeong Zee Kin
Deputy Commissioner
Personal Data Protection Commission

Yeong Zee Kin is a Technology, Media and Telecommunications (TMT) lawyer. Prior to taking up his present appointment as Assistant Chief Executive and Deputy Commissioner at the Personal Data Protection Commission, he was Senior State Counsel and Director of Technology Law in the Civil Division of the Attorney-General's Chambers and held a concurrent appointment as Senior Director (Special Projects) in the Legal Services department of the Ministry of Communications and Information. During that time, he was also legal advisor to the Smart Nation Programme Office and the Cyber Security Agency.

Prior to that, he was Senior Assistant Registrar and CIO cum CDO of the Supreme Court of Singapore. During his time in the Supreme Court, his administrative responsibilities included (at various times) the management of its registry, statistics unit and CISD. He managed the Supreme Court's Shipping, Intellectual Property, Information Technology and Employment lists and developed the specialised procedures for managing IP cases in the Supreme Court IP Court Guide. He continues to be engaged in procedural law reform as a member of the Supreme Court's Civil Justice Commission.



Prof Simon Chesterman
Dean, Faculty of Law
National University of Singapore

Professor Simon Chesterman is Dean of the National University of Singapore Faculty of Law. He is also Editor of the Asian Journal of International Law. His teaching experience includes periods at the Universities of Melbourne, Oxford, Southampton, Columbia, and Sciences Po. From 2006-2011, he was Global Professor and Director of the New York University School of Law Singapore Programme. Prior to joining NYU, he was a Senior Associate at the International Peace Academy and Director of UN Relations at the International Crisis Group in New York. He has previously worked for the UN Office for the Coordination of Humanitarian Affairs in Yugoslavia and interned at the International Criminal Tribunal for Rwanda. Professor Chesterman is a recognised authority on international law and author or editor of nineteen books including Law and Practice of the United Nations (with Ian Johnstone and David M. Malone, OUP, 2016); One Nation Under Surveillance (OUP, 2011); You, The People (OUP, 2004); and Just War or Just Peace? (OUP, 2001).



Mr Lam Chee Kin
Managing Director & Head
Group Legal, Compliance & Secretariat
DBS Bank Ltd

Chee Kin is accountable for the team which manages the legal and regulatory risk of DBS across legal entities, segments and geographies. Prior to joining, he held various legal and compliance portfolios in Standard Chartered Bank, JPMorgan, Rajah & Tann and Allen & Gledhill, including a stint as Chief Operating Officer, South East Asia for JPMorgan.

A lawyer by profession, he has particular expertise in financial services regulation, and financial markets product and business structuring. Currently, however, he is focusing on the impact of digitisation, and the evolution of frameworks that will be necessary to cope with digitisation and data, together with second-order issues such as how criminal activity will also evolve, and how legal and compliance departments can benefit from analytics and AI.

Chee Kin currently serves on the Advisory Board to the Singapore Management University School of Law, the Advisory Panel to the NUS Centre for Banking and Finance Law, and the Data Protection Advisory Committee of Singapore. In 2015, Chee Kin was recognised as a Distinguished Fellow by the Institute of Banking and Finance in the field of compliance.



Mr Lim Chin Hu
Managing Partner
Stream Global

Mr Lim is a managing partner of Stream Global Pte Ltd. He has 30 years of experience in the technology industry and has held management positions in Hewlett Packard, Managing Director of Sun Microsystems Singapore and CEO of Frontline Technologies Ltd. He currently serves as an independent director of Kulicke & Soffa (Nasdaq: KLIC), Citibank Singapore Pte Ltd, Heliconia Capital Management, G-Able (Thailand) Ltd and SP Telecom Pte Ltd. He also serves on the board of Singapore Exchange (SGX) and Singapore Health Services Pte Ltd.



Mr Oliver Tan
Co-Founder & CEO
ViSenze

Oliver is CEO of ViSenze, an Artificial Intelligence company he co-founded in 2012. Under Oliver's leadership, ViSenze has emerged as a global leader in retail-tech artificial intelligence; winning global retailers by bridging visual content and commerce through image recognition. In 2017, ViSenze was singled out as one of 5 deep learning companies to watch by VentureBeat, recognized by Interbrand as a global Breakthrough Brand, and won Best AI Product in Retail at CognitionX London. Oliver is also an ardent advocate of transformation through innovation, something which he talks passionately about as a member of the Forbes Technology Council. Prior to this, he was business head for 5 years at a leading cyber-security startup (recognized on Gartner Magic Quadrant) until its successful exit. He also held key positions in media companies covering digital media, ecommerce, web analytics and corporate development.

Registration

Please register online at www.sid.org.sg by **2 February 2018**.

Should you require assistance, contact us at:

The Secretariat
Tel: 6422 1188
Fax: 6422 1199

TERMS AND CONDITIONS FOR SID COURSES/EVENTS

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A participant is successfully enrolled for the course/event once an invoice is generated.

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There will be strictly no cancellation once the participant is successfully enrolled for the course/event.

NO-SHOW

There will be strictly no refund of fees for no-show.

REQUEST FOR REPLACEMENT OR DEFERMENT

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If SID cancels a course, a full refund will be made to the participants.

CPD HOURS & CERTIFICATE OF ATTENDANCE

Entitlement of CPD hours / Certificate of Attendance is subject to the participant arriving no later than 30 minutes after the programme starts or leaving no more than 30 minutes before the programme ends, and submitting the module Evaluation Form only at the end of the event.

CAR PARK COUPONS

There is no complimentary car park coupons. Nearest MRT is Tanjong Pagar.

PAYMENT POLICY AND OPTIONS

Course/Event fees are due upon registration, and payment should reach SID at least 7 working days before the course date. SID reserves the right to refuse admission if payment is not received in full before a course/event.

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Attention to: Finance Department
3. Telegraphic Transfer
Bank Name: DBS Bank Limited
Branch: Raffles Place Branch
Bank Code: 7171
Beneficiary Name: Singapore Institute of Directors Account Number: 048-016620-2
Swift Code: dbsssgsg
Reference: Please quote invoice number
(Note: All bank charges are to be borne by the applicant)